

eMessage

September 2019

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MACC Calendar

October's transmit day for first of the month billing is September 23rd.

2019 MACC Events

2019 MBTC

Session One: September 4th-6th Session Two: September 9th-11th Omaha, Nebraska

MACC Announcements

MACC will be conducting network maintenance on September 8th

From 10:00 a.m. to 3:00 p.m. (Central) on Sunday, September 8th our technicians will conduct maintenance on our network. During this time, web-based services from MACC may be unavailable. This affects MSaaS and all MACC websites (Web Reporting, TMS, FTP, etc.) as well as online access to customer statements. Going forward, MACC will be scheduling network maintenance during the same timeframe on the second Sunday of each month. Please contact your MACC Client Relations Manager or Account Manager if you have questions regarding this maintenance schedule.

CLIENT RELATIONS NEWS

HEADING TO MBTC 2019? HERE ARE FOUR THINGS YOU NEED TO KNOW

Just like many of your favorite super heroes, **TIME FLIES and MBTC 2019 IS HERE!** If you're heading to Omaha to join us, here is the latest news, as well as steps you can take to enhance your MBTC experience.

Hotel reminder

As it was in 2018, this year's MBTC will take place at the DoubleTree Hotel in downtown Omaha. The conference will be held in the 19th floor Executive Meeting Space and that is where you will register. The hotel is located at 1616 Dodge Street and driving directions are below.

Download the MBTC APP

The MBTC APP is back for a second year. It features a convenient schedule, a new tag feature making it easy to target sessions and classes of interest to you, and the ability to create your own personalized agenda. You can download the app at any time before and during MBTC.

Handouts are available to download

MACC's Training Team has 10 handouts available for complimentary training classes and general sessions. Please note, handouts will not be provided at the conference.

Don't forget your costumes

Everyone is encouraged to wear their favorite super hero costumes during the banquet on the second night of each session. We have some SWEET MACC PRIZES for those with the best costumes!

Questions?

If you have any last-minute questions regarding MBTC 2019, please contact us and we'll be happy to assist you

MBTC 2019 Driving Directions

From the East: I-80 West to Highway 75 North. Take I-480 East to the 14th Street Exit. Continue straight on 14th Street to Dodge Street. Turn right at Dodge Street to 16th Street. Turn right into the DoubleTree Hotel Entrance. The parking garage is on the right-hand side.

From the West: I-80 East through Omaha to I-480 East. Take I-480 East to the 14th Street Exit. Continue straight on 14th Street to Dodge Street. Turn Right on Dodge Street and go to 16th Street. Turn right at 16th and you will be at the DoubleTree Hotel entrance. The parking garage is on the right-hand side.

From the North: I-29 to I-480 West to Omaha. Take Exit 3 for 14th Street. Turn left onto 14th Street. Continue straight on 14th Street to Dodge Street. Turn right on Dodge Street to 16th Street. Turn right at 16th and you will be at the

DoubleTree Hotel Entrance. The parking garage is on the right-hand side.

From the South: I-29 North to I-480 West to Omaha. Take Exit 3 for 14th Street. Turn left onto 14th Street. Continue straight on 14th Street to Dodge Street. Turn right on Dodge Street to 16th Street. Turn right at 16th and you will be at the DoubleTree Hotel Entrance. The parking garage is on the right-hand side.

From the Airport: Exit the airport left on to Abbott Drive. Abbott Drive turns into Cuming Street. Turn left on 14th Street and then turn right on Dodge Street. Turn right on 16th Street, which is the entrance of hotel and the parking garage is on the right. The hotel is four miles from the airport and a 10 minute drive.

MACC Announcements

Jump Start Training

Jump Start Training is available for Customer Master at our headquarters in Blair, Nebraska. The training is perfect for new employees or anyone who needs a refresher in using our products. To schedule Jump Start Training for your employees, please contact Julie Riecken, Training Support Manager, at 402-533-5313 or jriecken@maccnet.com.

Trivia Winner

Congratulations to Joyce Nelsen at Roome Telecommunications Inc. She won this month's MACC Trivia Challenge Contest. Look for MACC Updates for more chances to win!

FEATURED MACC EMPLOYEE



NANCY STORK

This month's featured MACC employee is CABS Quality Control Coordinator Nancy Stork. In her role she makes sure the data tables containing CICs and exchanges are current, plus she helps with a wide variety of other CABS related tasks. Nancy also works in our welcome center where she directs calls and visitors to the right department.

Q. When did you start at MACC?

A. June of 2001.

Q. What's your favorite part of your job?

A. Making money to pay for vacations! Actually it's the variety of work that I get to do as every day is different.

Q. Can you please tell us about your family?

A. My husband, Scott, and I have been married for 36 years. We have three grown sons: Derek, Jarett, and Justin. Two are married, so I finally got some girls in the family! We also have one grandson who is two years-old and has us wrapped around his little, tiny finger.

Q. What do you do for fun in your free time?

A. I love to be outside in the sun. My favorite summer things are boating and camping with family and friends. The latter part of the year is getting ready for Christmas! I love all things Christmas! In the winter we love going on vacation somewhere warm. We've been very lucky to have been all the places we have, but my bucket list is huge. Scott says it's not a bucket list, more like a "barrel list!" There are just so many wonderful, tropical places, and I want to see them all!

Q. If you could travel anywhere to spend a week on vacation, where would it be?

A. Aruba, that's been the most beautiful and relaxing place I've ever been to.

Q. What's your favorite quote?

A. "You will continue to suffer if you have an emotional reaction to everything that is said to you. True power is sitting back and observing things with logic. True power is restraint. If words control you that means everyone else can control you. Breathe and allow things to pass." Warren Buffet

Q. If you could add any food to the vending machines, what would it be?

A. Ice cream for sure.

DON'T MISS THE RAINBOW? CHECK OUT COLOR PRINTING



Many of your peers have made the switch to beautiful FULL COLOR! for their bills. Join them to enjoy crisp colors that highlight your brand and make on-bill ads jump off the page. Just request a sample of your company's bill in full color to start the process. If you're not sure color bills are right for your company, read the article for a review of their many benefits.

Bill Samples

We have created samples illustrating a variety of color options. Follow the links below to view them. These are just a few of the ways color can be used on your bills. The Creative Services Team can provide complete details and coordinate the creation of color samples for your company.

- Blue sample (https://maccemessage.com/wp-content/ uploads/2019/06/Color-bill-blue.pdf)
- Green sample (https://maccemessage.com/wp-content/ uploads/2019/06/Color-bill-green.pdf)
- Red sample (https://maccemessage.com/wp-content/ uploads/2019/06/Color-bill-red.pdf)

Besides full color being awesome...why switch?

- Present a modern, progressive image to your customers
- Use full color to advertise important information and profitable services

• Tighter integration with other marketing material

There are a few details

- MACC2 bill format: Color is available on the company or main report area logo and on-bill ads.
- MACC3 bill format: Color is available on the company or main report area logo, on-bill ads, main section bars, and network logos.
- Follow this link (https://maccemessage.com/wp-content/uploads/2019/06/Color_bill_options_explainer.pdf) for more information on the parts of the bill where color is available.
- Color printing requires the use of white paper.

Interested in color bills? Request a sample bill

Please complete this form (https://maccemessage.com/creative-solutions/#color) to let us know you're interested in color bills. A member of MACC's Creative Services Team will then provide a bill sample using your company's logo and color. You can also contact the Creative Services Team directly at maccreativeservices@maccnet.com.

We hope you share our excitement about color coming to MACC's bills. This ability to offer color printing comes in the wake of the new "big" printer MACC installed last summer. The printer, and the benefits it brought, are one more example of how MACC is investing in the future to deliver the products and services your company needs.

FEATURED RECIPE

CARAMEL SHORT BREAD SQUARES

Ingredients

- 2/3 cup butter, softened
- 1/4 cup white sugar
- 11/4 cups all-purpose flour
- 1/2 cup butter
- 1/2 cup packed light brown sugar
- 2 tablespoons light corn syrup
- 1/2 cup sweetened condensed milk
- 11/4 cups milk chocolate chips



- 1. 1.Preheat oven to 350 degrees F (175 C). 2.In a medium bowl, mix together 2/3 cup butter, white sugar, and flour until evenly crumbly. Press into a 9 inch square baking pan. Bake for 20 minutes.
- 2. In a 2 quart saucepan, combine 1/2 cup butter, brown sugar, corn syrup, and sweetened condensed milk. Bring to a boil. Continue to boil for 5 minutes. Remove from heat and beat vigorously with a wooden spoon for about 3 minutes. Pour over baked crust (warm or cool). Cool until it begins to firm.
- 3. Place chocolate in a microwave-safe bowl. Heat for 1 minute, then stir and continue to heat and stir at 20 second intervals until the chocolate is melted and smooth. Pour chocolate over the caramel layer and spread evenly to cover completely. Chill. Cut into 1 inch squares. These need to be small because they are so rich.

Recipe courtesy of Kris Larsen, Software Support Representative II. Have a recipe you'd like to share? Send it to Ryan at rthompson@maccnet.com.



TECHNICAL INFORMATION

PUT A SHIELD ON YOUR DATA WITH TIPS FROM MACC'S TECH TEAM AT MBTC 2019

At MBTC 2019, the Technical Support Team will be flying in to teach about proper cyber security procedures and some of the threats that come with lack of preparation. We'll be knocking out topics such as the different types of attacks, how to protect your machine, proper password use, and other topics to help you put a shield of security between you and hostile attacks.



Cyber security helps keep important information safe on laptops, cell phones, tablets and other internet connected devices. Cyber-attacks can happen anywhere, and at any time, when a device is connected to the internet. There are many simple steps you can take to protect your data and keep it out of the wrong hands.

I don't want to take away from the excitement of MBTC, but here is a sneak peek. One of the simplest things you can do to increase security is proper password management. How many people let their browser save their passwords? It is an easy and helpful tool, but not always one of the safest. When you let your browser save your password, that information can become compromised if your workstation comes under attack. Many times, we have so many passwords to remember that we often use the same password for multiple accounts. This is a dangerous practice. Using the same email and password for many different accounts makes hacking your information very easy.

So, join us at MBTC to learn the rest of the secrets of becoming a MACC cyber security super hero!

As a reminder, your MACC Technical Support Team is available at **402-533-5300** or via email at *macctechs@maccnet.com*.

MACC CONTINUES TO GROW!

MACC IS SELECTED BY STRATFORD MUTUAL TELEPHONE COMPANY



Located in Stratford, lowa the company provides internet, telephone, and cable television to the communities of Stratford, Gilbert, Jewell, and Roland. SMTC is currently in the midst of a significant upgrade to its cable television system in three of its communities. Please join us in welcoming them to the MACC family!