Registration is NOW OPEN for MBTC 2025!

Week One: September 3–5
Week Two: September 8–10

We Can't Wait to See You!
We're marking this milestone year with a return to our most requested format: Two identical conference sessions held over two separate weeks, giving you and your team more flexibility to attend when it works best!

Please feel free to email MBTC@maccnet.com with any questions.

Interested in sponsoring MBTC? Click here to learn more!

p.s. Are you following us on LinkedIn? It's the easiest way to stay in the loop on MACC updates and events.

MACC | 50 ANNIVERSARY

MBTC 2025: A Golden Year ✨
September 3-5th & September 8-10th

Register Now

Transmit Day
Follow this link for the complete 2025 schedule.

MACC's Monthly Recipes

- Buffalo Chicken Burgers
- Strawberry, Lemon, and Vanilla Ice Cream Parfait

Maintenance Sunday -
From 10 a.m. to 3 p.m. (Central) on the second Sunday of each month, our technicians will conduct maintenance on our network.

Industry Calendar
Please see MACC Events for details

PRODUCT NEWS

Exciting News: Introducing "Connect" – Our Contactless New Customer Experience!

We're excited to introduce "Connect", a new and improved way for customers to sign up for service. The redesigned New Customer solution makes the process easy-letting users choose their address and service, enter billing details, and set up a payment profile, all online. Customers can schedule installation and sign agreements from home. Once a request is submitted, service orders are created automatically and can be provisioned with Calix, Adtran, and NeoNova. Additionally, companies can provide a link to the application form from their websites. For more details, contact your Client Solutions Manager at MACC.

Stacie Finken | Product Owner
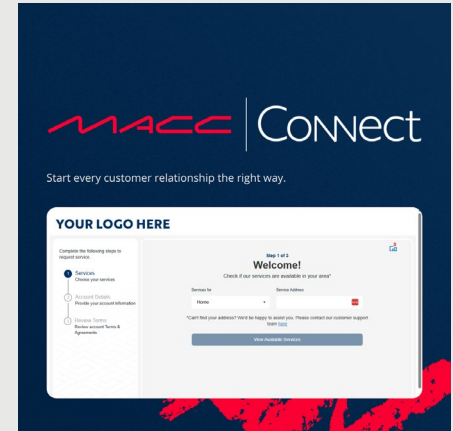
PRODUCT NEWS

MACC | ONE is Coming: All together. One solution

We're excited to officially unveil MACC | ONE—the next major step in our modernization journey.
You may remember when our modernization effort was first announced at MBTC last fall. Over the past year, we've been working behind the scenes to rethink, redesign, and rebuild the tools you use every day. MACC | ONE is the result—a smarter, more intuitive experience built for the future of your business.

Launching July 2025
Watch the teaser video here.

Want to dive deeper?
Explore FAQs, check out early demo videos on Client Central: maccclientcentral.com/macc-one

Stay tuned for more details in emails and on social media!

If you have questions or want to talk next steps, contact MACCsales@maccnet.com.

Amanda Song | Marketing Director

TRAINING NEWS
Jump Start training dates for 2025

The schedule for our 2025 Customer Master Jump Start Trainings is now available. If you or any members of your team are interested in registering for these sessions, you can sign up at https://maccclientcentral.com/macc-u-schedule/.

Should these dates not be convenient, we can arrange company-specific Jump Start Trainings. Please contact your Client Solutions Manager to coordinate alternative dates that work for you.

In addition to Jump Start Training, our MACC Trainers are equipped to provide any web trainings listed on the Client Pages. We will work with you to schedule these as requested. We also offer customized training outside of these topics, including onsite training. Simply reach out to your Client Solutions Manager to discuss your needs further.

Tim Carlson | Team Lead, Professional Services

2025 Dates
Tuesday, February 11th and Wednesday, February 12th
Tuesday, April 15th and Wednesday, April 16th
Tuesday, June 10th and Wednesday, June 11th
Tuesday, August 12th and Wednesday, August 13th
Tuesday, October 14th and Wednesday, October 15th
Tuesday, December 9th and Wednesday, December 10th

PRODUCT NEWS
Have you heard of Aha!?

For those who have already signed up, here's the link: macc.ideas.aha.io

For those who can't wait to sign up, please e-mail: maccproddevl@maccnet.com to get registered to submit your ideas!